

PUBLIC WORKSHOP #1 | PROJECT OVERVIEW

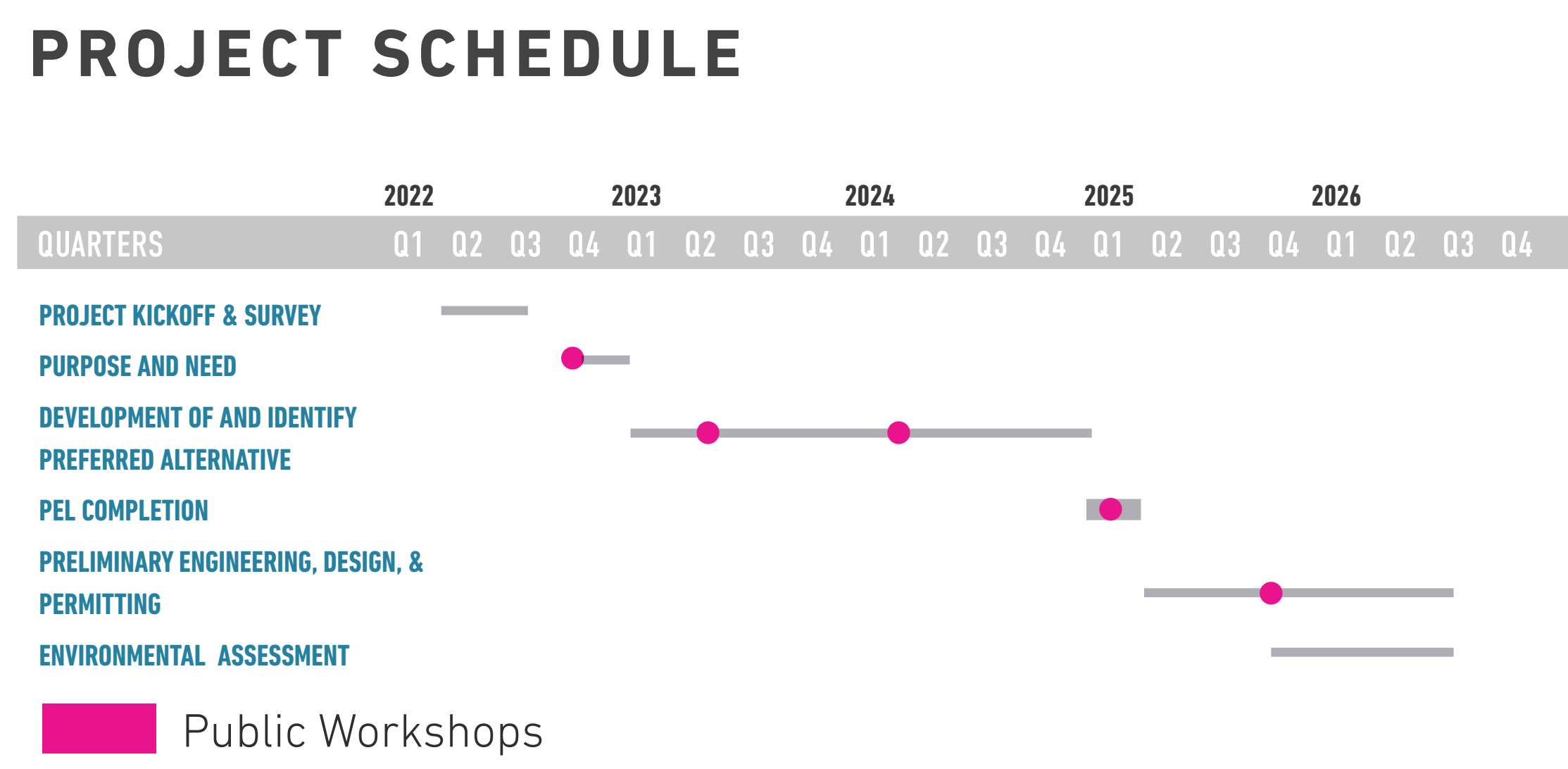
WHY STUDY ADAMS ROAD?

The Road Commission for Oakland County (RCOC) has identified Adams Road as a corridor that displayed a significant crash history higher than the county average and drivers have noted delays during peak hours of travel. The recently completed City of Rochester Hills Transportation Master Plan has also identified Adams Road as an area with traffic delays and safety. After careful consideration, it was decided that an extensive effort should be made to study the corridor, potential improvements, and their impacts to the area.



WHAT IS THE PEL PROCESS?

This project involves the preparation of a Planning and Environmental Linkages (PEL) Study and an Environmental Assessment of Adams Road from Hamlin Road to Walton Boulevard (approximately 2.22 miles). The process will take a few years and incorporate environmental and community values early in the planning process. The outcome of the project will be shaped by public input that will be used to craft goals and evaluate alternative improvements to the corridor. Alternatives could include a variety of improvements or could include no changes.

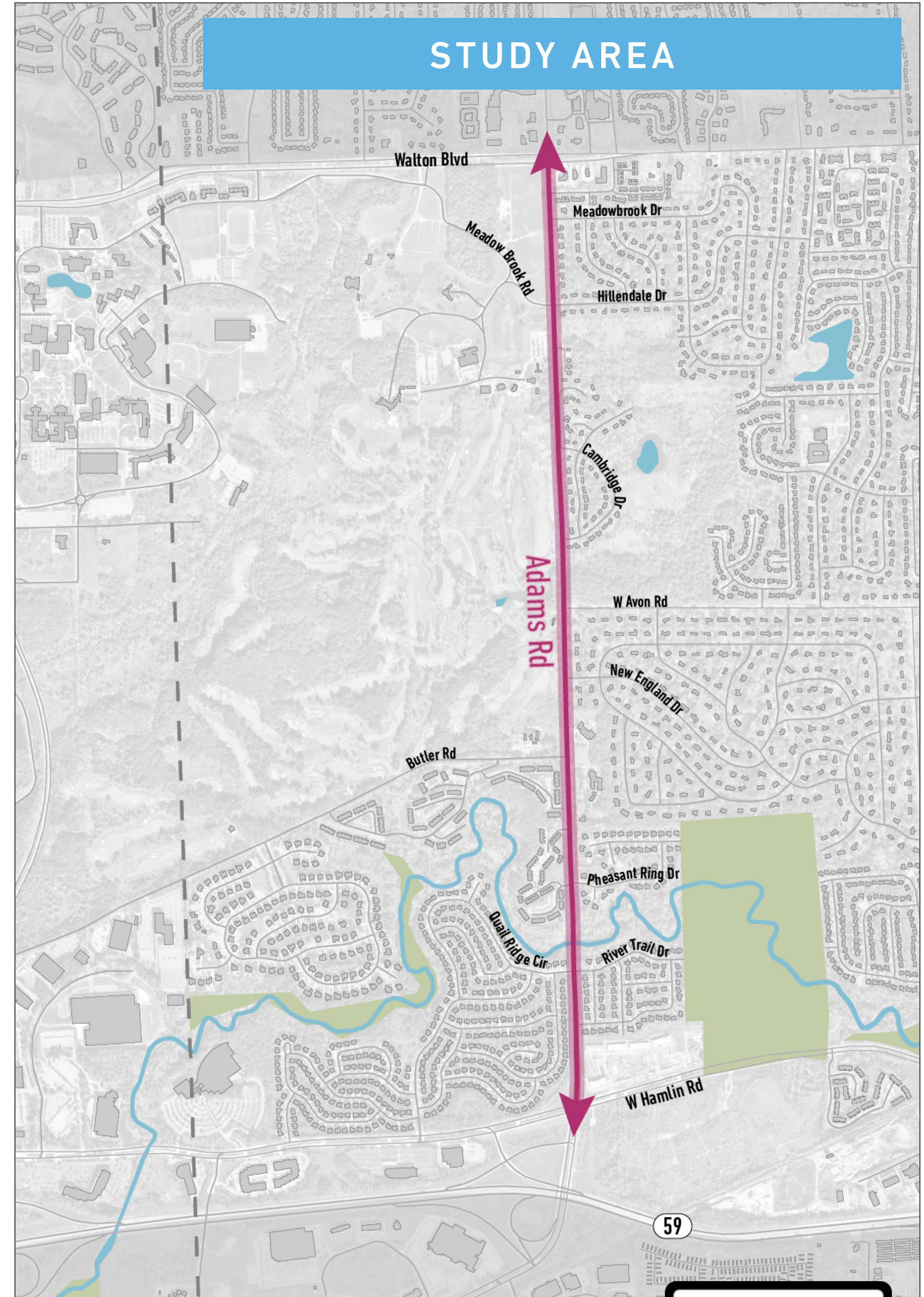


WORKSHOP SCHEDULE

WORKSHOP	TIMING IN PROCESS	ANTICIPATED AGENDA
#1	SEPTEMBER 20, 2022	KICK OFF THE PROJECT WITH AN OVERVIEW OF THE PROJECT AND PROCESS, BRIEF DATA EVALUATION, AND COLLECT PRIORITIES ON ISSUES TO INFORM THE DRAFT PURPOSE AND NEED
#2	APRIL 2023	PRESENT PRELIMINARY ALTERNATIVES AND INITIAL EVALUATION FOR INPUT
#3	MARCH 2024	REVIEW OF THE FINAL 2-3 ALTERNATIVES AND OPTIONS (INCLUDING OPTIONS FOR STREETScape, MEDIAN, INTERSECTIONS, ACCESS, AND ROUNDABOUTS)
#4	FEBRUARY 2025	PRESENTATION OF THE FINAL PEL PLAN
#5	POST-FINAL PEL (JULY 2025)	PRESENTATION OF THE PROJECT AT 80% DESIGN

A UNIQUE PARTNERSHIP

The corridor study involves a unique partnership between the Road Commission for Oakland County, the City of Rochester Hills, and Oakland University with all three parties wanting to study the corridor in depth.



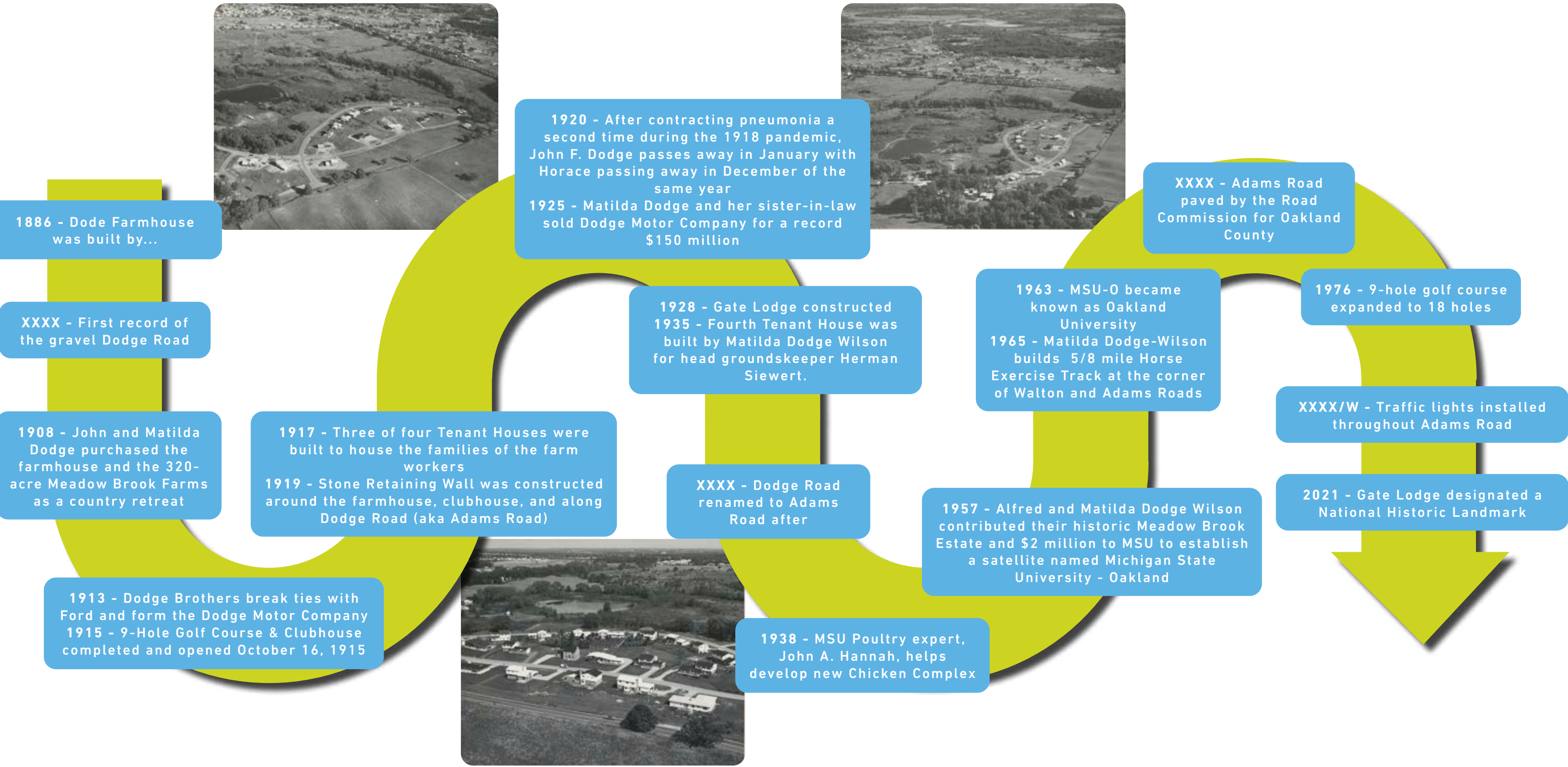
SCAN THE QR CODE TO GO TO THE PROJECT WEBSITE TO LEARN MORE AND PROVIDE FEEDBACK!

[HTTPS://MKS.MYSOCIALPINPOINT.COM/VISIONINGADAMSROAD](https://mksk.mysocialpinpoint.com/visitingadamsroad)

SCAN ME

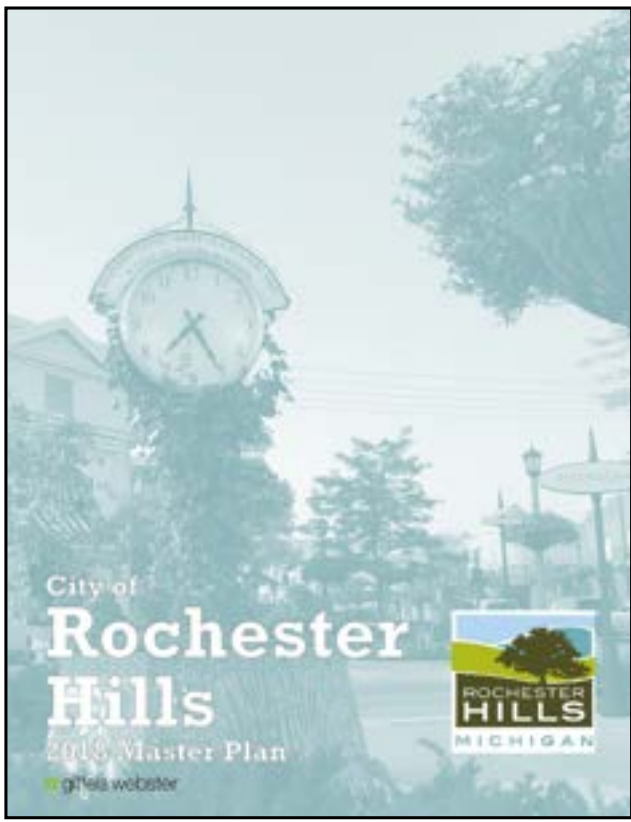
PUBLIC WORKSHOP #1 | THE STORY OF ADAMS ROAD

HISTORY OF THE ADAMS ROAD CORRIDOR



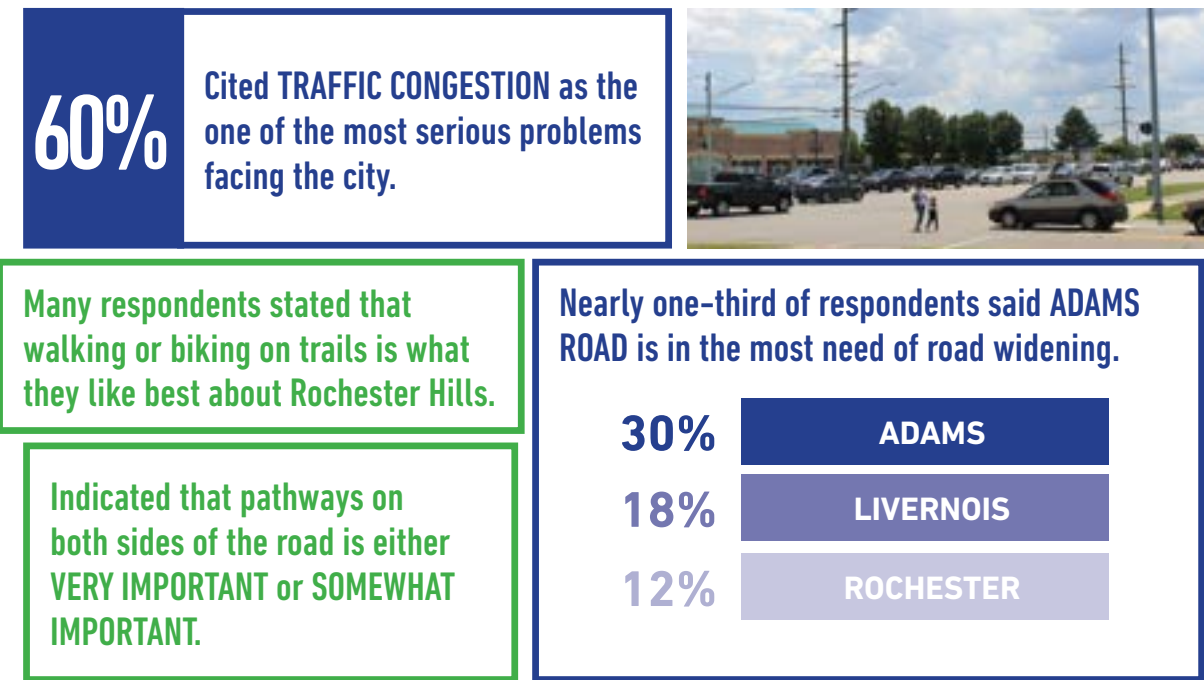
RELEVANT PLANS AND SURVEY RESULTS

2019 ROCHESTER HILLS PUBLIC OPINION SURVEY



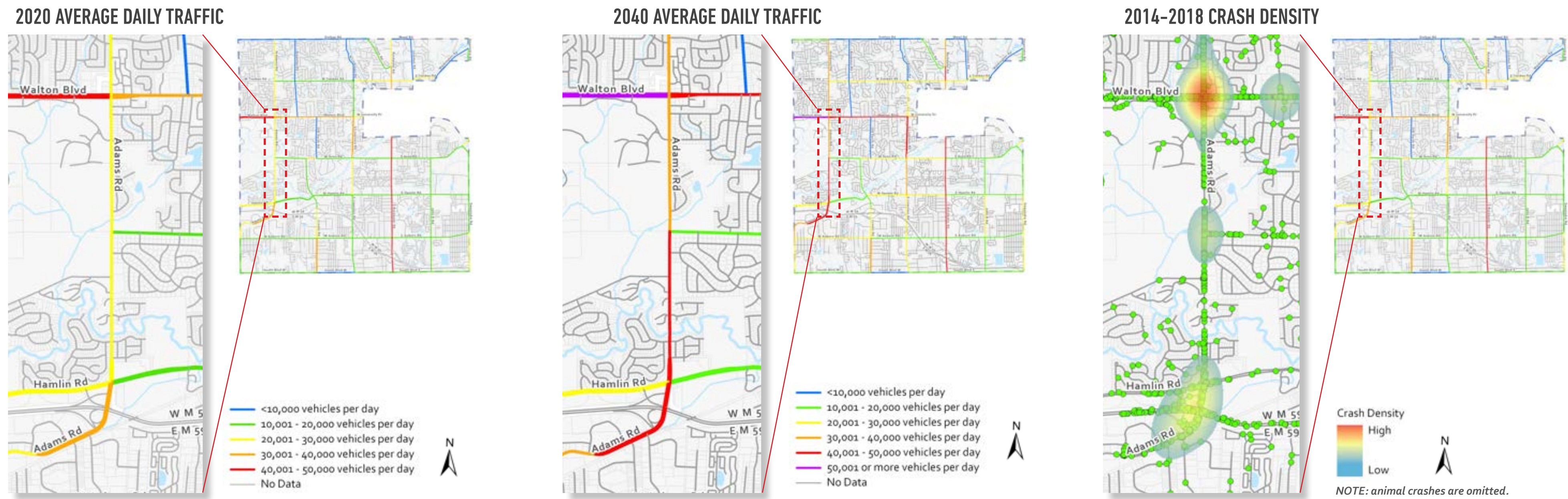
- Master Plan helps provide guidance on key priorities to keep in mind as we study the Adams Road corridor
- Multiple guiding transportation themes to create walkable places to enhance the city and support community health
- Expand non-motorized pathway system that links to various land uses and provides choice of mode
- Encourage innovative traffic design and flexible engineering standards for safety and efficiency

2018 ROCHESTER HILLS MASTER PLAN

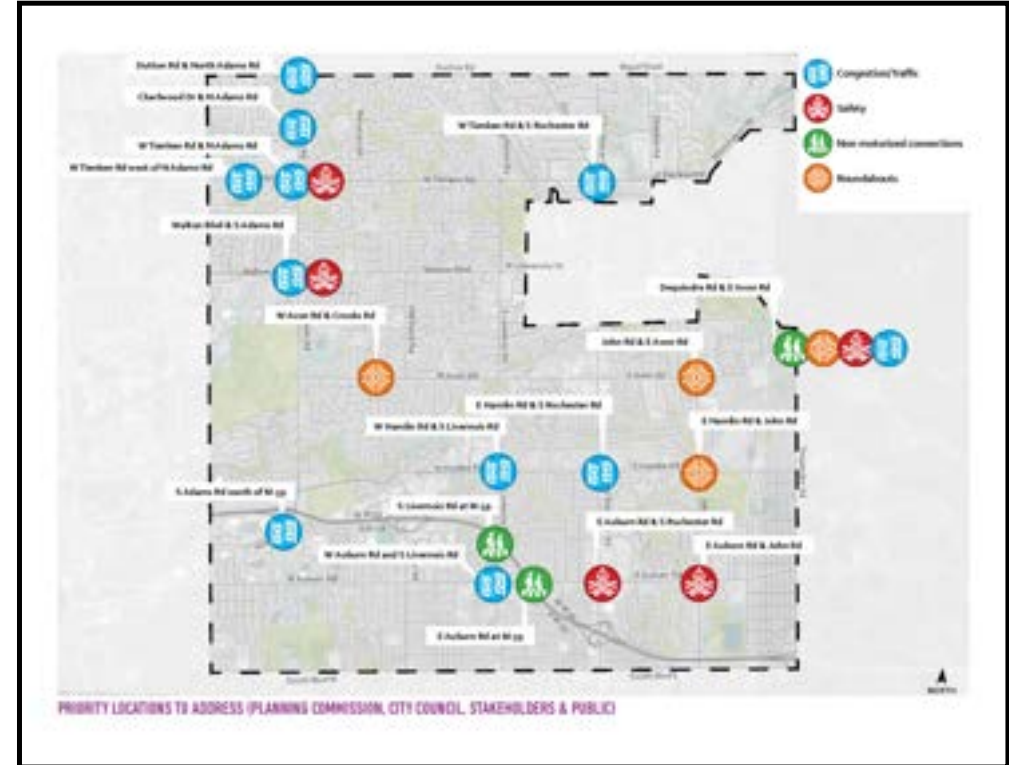


- Survey completed in 2019 to assess residents' perception of existing services and find priorities and concerns
- Traffic congestion was noted as one of the most serious problems that the city faces
- Adams Road was the most voted road that needed road widening
- Non-motorized pathways on both sides of the road was cited as being important to most residents

TRAFFIC AND CRASH DATA



2021 ROCHESTER HILLS TRANSPORTATION MASTER PLAN



- Review of entire transportation system in Rochester Hills regarding vehicles, pedestrians, safety, and congestion
- Improvements to priority corridors to address capacity issues, overall systems management (i.e. traffic improvements), and planning for other modes beyond vehicles
- Engagement process revealed congestion and safety as top priorities around the intersection of Adams Road and Walton Boulevard

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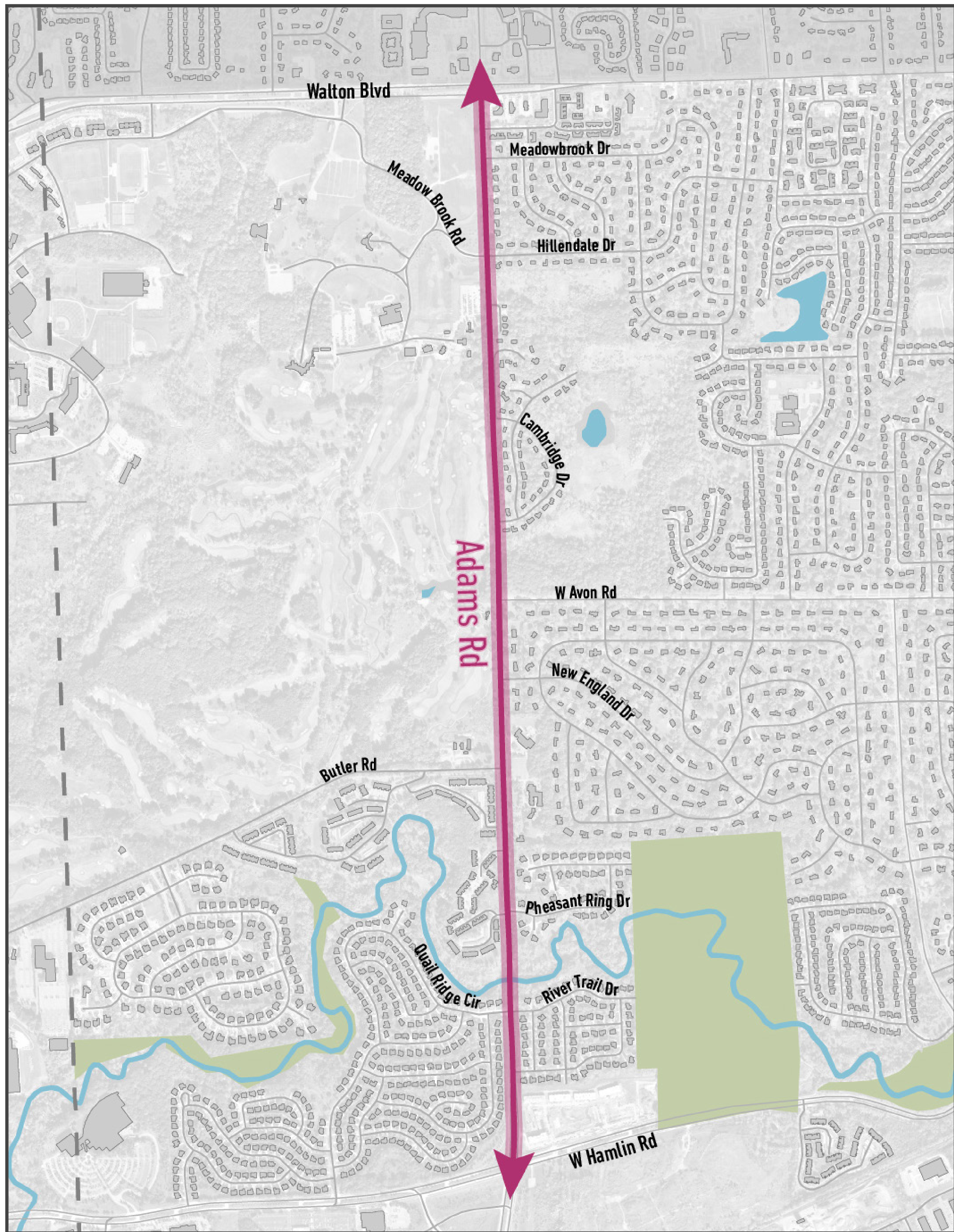


PUBLIC WORKSHOP #1 | VISION FOR ADAMS ROAD

What vision do you have for the Adams Road Corridor?
Please use the available space and write down your vision in one word or a short phrase.

My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...	My vision for Adams Road is...
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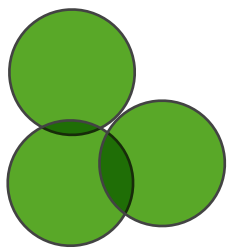
PUBLIC WORKSHOP #1 | WALKING ALONG ADAMS ROAD



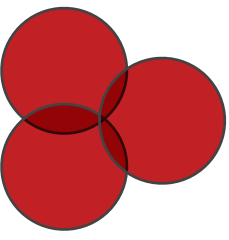
USE THE STICKERS TO TELL US ABOUT:

WALKING ALONG ADAMS ROAD

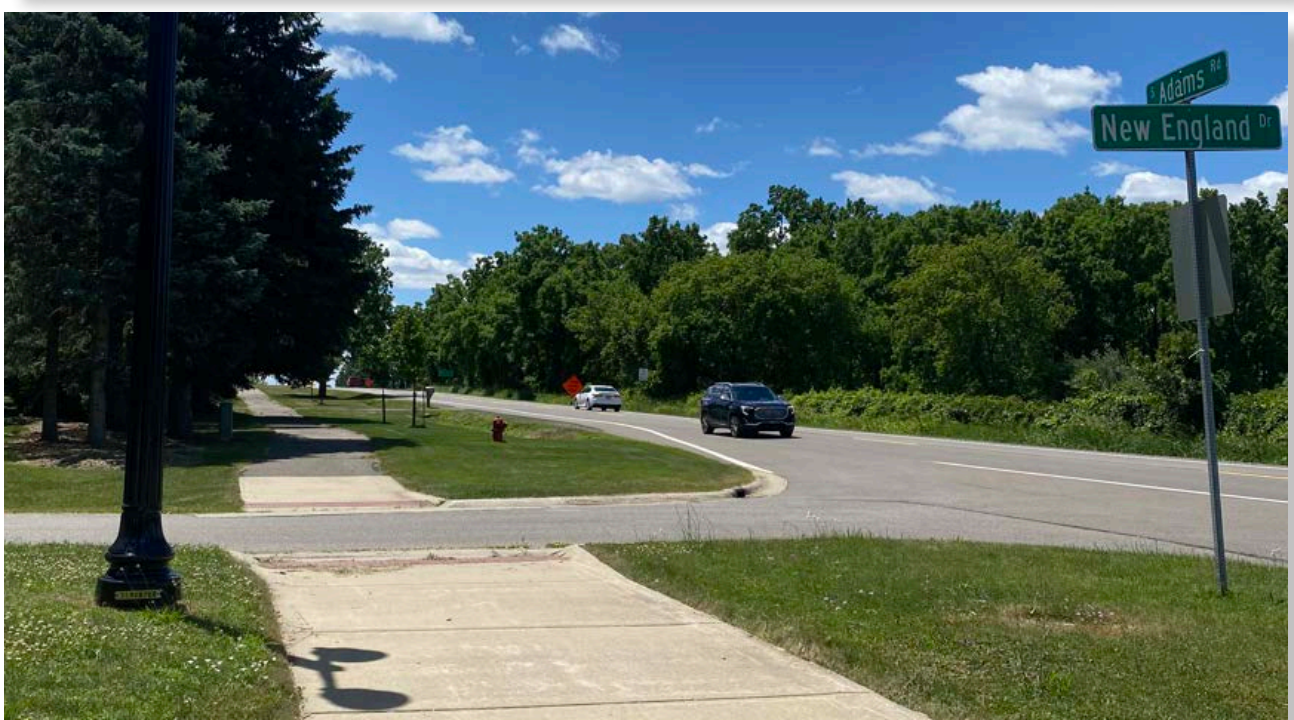
PLACE A **GREEN STICKER** WHERE THERE ARE **SAFE CROSSINGS, SUFFICIENT SIDEWALKS OR PATHWAYS, AND OTHER CONDITIONS THAT ENCOURAGE WALKING ALONG ADAMS ROAD.**



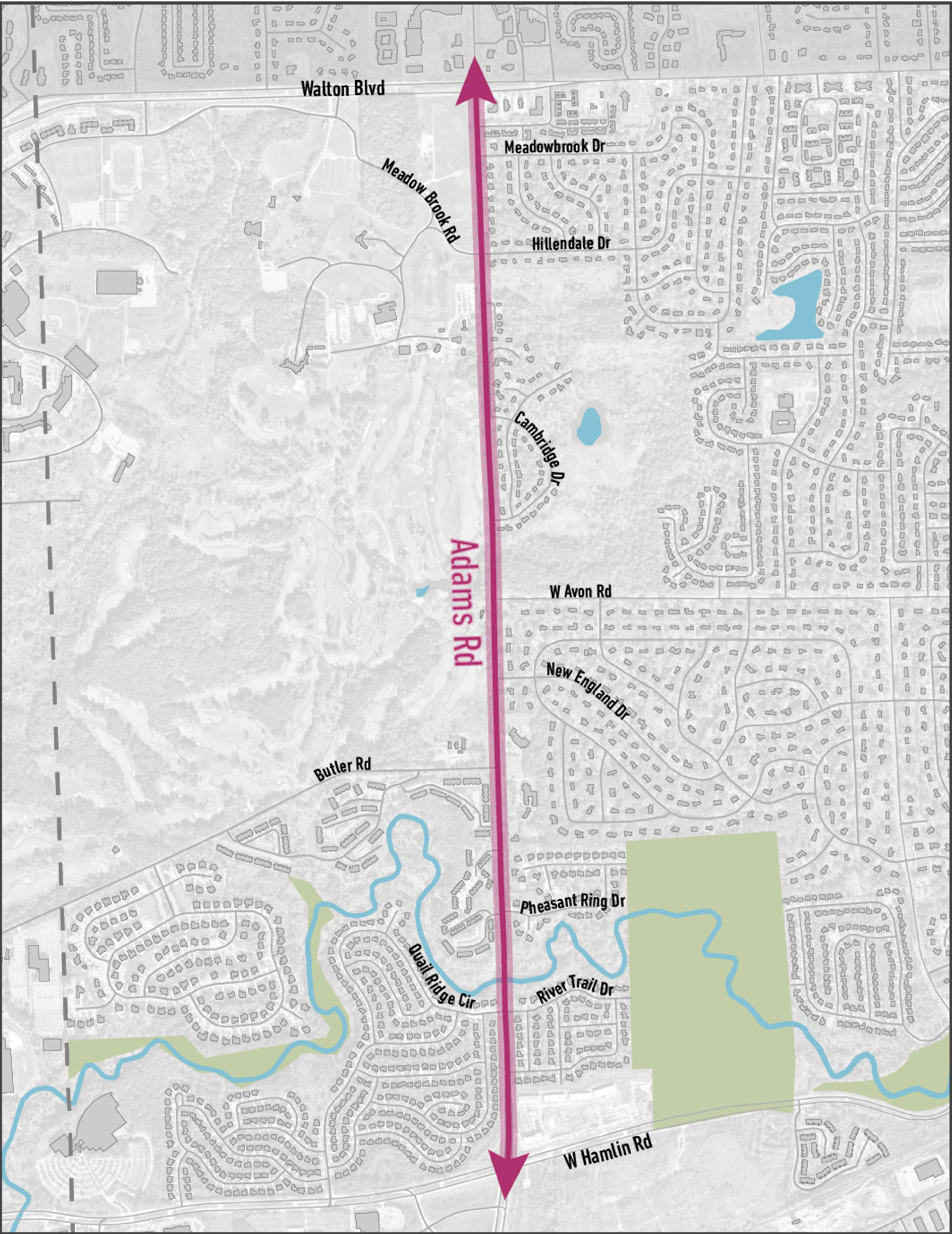
PLACE A **RED STICKER** WHERE IT IS **CHALLENGING TO CROSS THE STREET, SIDEWALKS OR PATHWAYS ARE ABSENT OR IN POOR CONDITION, AND ANY OTHER CONDITIONS THAT DISCOURAGE WALKING ALONG ADAMS ROAD.**



USE THIS SPACE TO TELL US ANY OTHER IMPORTANT DETAILS:



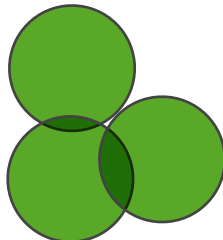
PUBLIC WORKSHOP #1 | BICYCLING ALONG ADAMS ROAD



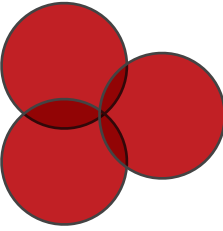
USE THE STICKERS TO TELL US ABOUT:

BICYCLING ALONG ADAMS ROAD

PLACE A **GREEN STICKER** ON STREETS WHERE YOU **FEEL COMFORTABLE RIDING A BIKE** AND WHERE THERE ARE FACILITIES OR **CONDITIONS THAT ENCOURAGE BICYCLING**.



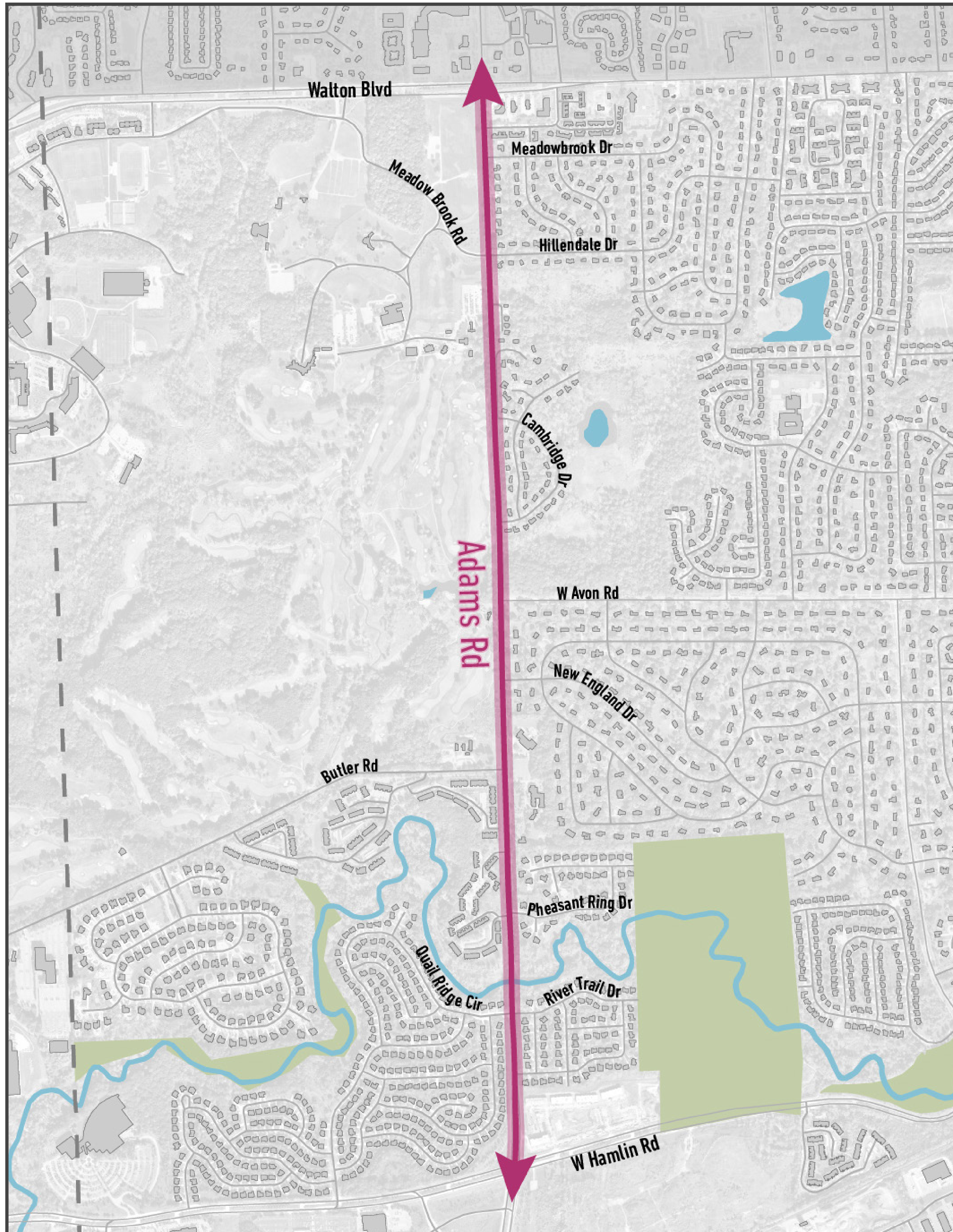
PLACE A **RED STICKER** WHERE IT IS **CHALLENGING TO RIDE A BIKE**, AND ANY OTHER **CONDITIONS THAT DISCOURAGE BICYCLING**, SUCH AS DIFFICULT INTERSECTIONS TO RIDE THROUGH OR ACROSS.



USE THIS SPACE TO TELL US ANY OTHER IMPORTANT DETAILS:



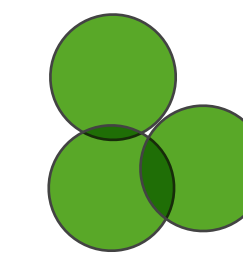
PUBLIC WORKSHOP #1 | DRIVING ON ADAMS ROAD



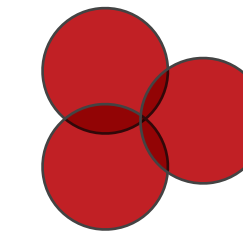
USE THE STICKERS TO TELL US ABOUT:

DRIVING ON ADAMS ROAD

PLACE A **GREEN STICKER** WHERE YOU **FEEL COMFORTABLE DRIVING**. WHERE ALONG ADAMS ROAD IS IT EASY TO DRIVE WITHOUT CONCERN ABOUT POTENTIAL CRASHES, TRAFFIC BACK-UPS, ETC.?



PLACE A **RED STICKER** WHERE DRIVING **FEELS UNSAFE OR UNPLEASANT** DUE TO SPEEDING, CONGESTION, VISIBILITY ISSUES (FOR TURNING), FREQUENT CRASHES, OR OTHER CONCERNS.



USE THIS SPACE TO TELL US ANY OTHER IMPORTANT DETAILS:

